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# NEWSLETTER



## You Matter to Us!

### Bullseye's short summer SURVEY is here!

Before you stay-cation or head to a cottage this summer, we invite you to take our short survey this month.

5 minutes of your time is invaluable to us. As your pro-active co-packing partner we want to understand and prepare for how we can best support your current needs and future plans.

The survey takes about 10 minutes to complete and you have the entire month of June to do it.

**THIS LINK will take you directly to the survey – why not do it now?!**

(Further details supplied on survey page.)

Oh - and by the way, every qualifying survey participant gets entered into a draw for the chance to win a fun prize, filled with Bullseye goodies!



## Origin Malting & Brewing Co. Success Story

### When looking for a Co-Packer we found Bullseye Packaging right away!

*"Their ability to take our product and pack it into an 8 can, 4 flavour, variety pack put us immediately at ease. They made every part of the process seamless and transparent, making sure that we knew where the project was at all times. Our constant conversation with Eira helped us understand the project's flow. On top of everything they were able to handle our requests quickly and effectively having no issues with our desired completion date! We look forward to future projects with Bullseye in the months and years to come."*

To read Origin's full success story you can [visit our website here](#).



To read all of our success stories you can [visit us here!](#)

## NEW FEATURE: BULLSEYE'S COPACKING GLOSSARY

### Cartons? Boxes? Trays? Cases?

Do you ever notice how some terms in the co-packing industry can be interchangeable? Due to this fact, it may sometimes lead to miscommunication.

We don't claim to have the corner on copacking definitions, but we've decided to start a glossary of how Bullseye commonly applies copacking terminology.

By starting on the same page, together we can achieve even more success!

**We've only just begun but stay tuned as our [glossary of terms will continue to grow on our web site.](#)**



## Time for a Refresher?

**When you're new to a supplier or even when you have an ongoing relationship with a provider, sometimes you don't realize their full scope of supply. Variety packs are only one of our many areas of expertise.**

**[Come for a 1 minute, 40 second tour of Bullseye services now!](#)**

***"Our skill is your win."***

### **Bullseye Packaging**

*Stephen Peters - President*

#### **BC Production**

#519 - 6388 Unsworth Road  
Chilliwack, BC V2R 5M3  
PH: 604-858-5533  
FX: 604-858-5355

#### **AB Production**

#13 - 10099 15 Street NE  
Calgary, AB T3J 0T7  
PH: 403-271-2694

E-mail: [speters@bullseyepackaging.ca](mailto:speters@bullseyepackaging.ca)

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