

Having trouble reading this newsletter? [Click here](#) to see it in your browser.

You are receiving this newsletter because you signed up from our web site. [Click here](#) to unsubscribe.

NEWSLETTER



We Are Open For Business!

As of today our new Calgary Warehouse is officially open for business!

With an increase to our warehousing capacity by nine times, an additional assembly line, and 6 dock doors for receiving and shipping, we are more than ready for your product!

Throughout the week we will be moving our office & break room supplies to the new facility, and by the end of the week we will be completely moved into the space.

We cannot wait to share a full tour later this month, keep your eyes peeled!



Labatt to deliver 223,000 cans of drinking water to assist City of Toronto in COVID-19 relief efforts

"The 223,000 cans of drinking water will be distributed equally between the Toronto Drop-In Network and its Streets to Home Program. The need for canned drinking water is a result of reduced opportunities for those who are street involved or experiencing homelessness to access drinking water.

Mayor John Tory, City of Toronto, said: "I want to thank [Labatt Breweries](#) of Canada for their commitment to donate the 223,000 cans of drinking water to help our most vulnerable citizens who are impacted by the COVID-19 pandemic in unique ways. The support of private partners like Labatt have helped our City in our non-stop efforts to respond to this emergency – to protect the health of residents and save lives. While our own Toronto tap water continues to be safe and reliable, we know that these challenging times call for extraordinary measures and we are grateful to our corporate partners who are helping us deliver."

Labatt's Canadian Disaster Relief Program was first established to provide safe drinking water to Canadian communities that have experienced a natural disaster. The company's hometown brewery in London, Ontario periodically pauses beer production to can drinking water to be ready to help communities in times of disaster. The company maintains a constant inventory of fresh and safe canned water exclusively for this purpose. Since its inception, the program has expanded to provide support beyond drinking water, such as donating 100,000 bottles of hand sanitizer, and mobilizes as needs arise during times of disaster or crisis." [-Canadian Packaging](#).



Nestle Waters North America says it is hiring during pandemic

"Nestle Waters North America is hiring for a variety of jobs at their bottling facility in Stanwood.

The Department of Homeland Security determined that food and grocery industry workers are essential to maintaining the grocery supply throughout the United States, which includes bottled water.

Nestle believes they have a responsibility to continue operations and provide healthy water options for people." -[WZZM13](#)

In a landscape that sees many people losing their jobs [Nestle Waters](#) has found a way to add jobs wherever possible, in a way that will be sustainable once the quarantine ends. For Stanwood Michigan this has come at a very important time for the community as many of the local businesses have had to shut down. Looking out for your community couldn't be more important during this pandemic!



Guelph-based Sleeman Breweries gives \$35,000 to United Way for coronavirus fight

"The United Way says it has received \$35,000 from Guelph-based Sleeman Breweries to assist with the COVID-19 relief efforts.

The funding will be spread out across Canada in communities where Sleeman operates with the United Way Guelph Wellington Dufferin expected to receive \$10,000.

"Now, more than ever is the time for us to band together to support one another," Sleeman's president and CEO Jesse Hanazawa said.

The Guelph-area United Way said the brewery is the first local business to support its community response fund which will see the money go to support local agencies assisting with most vulnerable populations, including seniors." -[Global News](#)

Over the course of working with Sleeman they have always shown that their focus is on the communities that surround them. In fact that is one of the reasons we have enjoyed working with them [over these 11 years!](#)



Client Showcase: Social Lite - Vodka Soda

"It all started in our kitchen"

For Social Lite Craft Cocktails their focus has always been on the social aspect of drinking. Incorporating creativity with community as they craft each unique cocktail in their kitchen.

Their passion is to make simple cocktails with health and quality in mind, as they incorporate fresh ingredients without the extra additives you will often find in canned beverages these days.

Cracking open a can of one of Social Lite's signature cocktails is like an invitation to all around you to join you in savouring this bubbly beverage. Even as we face COVID-19 through social distancing this does not stop Social Lite from staying social, even from afar.

So grab a can, or a case, of Social Lite cocktails and come along for a good time!

Written and Photographed by Faith Peters



Bullseye Packaging

Stephen Peters - President

BC Production

#519 - 6388 Unsworth Road
Chilliwack, BC V2R 5M3
PH: 604-858-5533
FX: 604-858-5355

AB Production

#21 - 2355 52nd Ave SE
Calgary, AB T2C 4X7
PH: 403-271-2694

E-mail: speters@bullseyepackaging.ca

Pass it on

Know anyone who might be interested in our newsletter?
Click here to forward this email to up to 5 friends at once.

This email was sent to [email address suppressed]
Click here to *instantly* unsubscribe.

© Bullseye Packaging. All Rights Reserved

powered by [NEDmail](#)