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# NEWSLETTER



## 2019 Success Stories!

All throughout 2019 we have been highlighting clients both new and old through a series of articles dubbed *success stories*. We'd like to take a moment to thank them all for the excellent year that we had together!

From longstanding clients like [Nestle](#) & [Sleeman](#) to fresher faces such as [Big Rock](#) & [Nutri Vodka](#) you have all helped us make 2019 what it was. A success! We encourage all of our subscribers to visit our website and see the kinds of working relationships that we strive to create and maintain with our clients. You can read our full articles [here on our website](#), or be alerted when we publish them by connecting with us via [LinkedIn!](#)



## Increase in Adoption of Pouch Packaging to Boost Growth!

*"The changing consumer lifestyles and the shift in consumer preference toward flexible packaging solutions that offer ease of handling, storage, transportation, and convenient to use have led to an increase in the demand for pouch packaging solutions. Pouch packaging solutions have various advantages such as lightweight, high printability, and ability to meet the need for single-serve uses. Various properties of PVDC packaging film will increase its use as a packaging film in the manufacture of pouches. Hence, the increase in the adoption of pouch packaging will have a positive impact on the growth of the PVDC food packaging market during the forecast period."* - [Business Wire](#)

With pouch packaging predicted to be on the rise over the next 4 years we are perfectly outfitted for all of your DRPs, Variety Packs, and more! As the market continues to grow to support a larger variety of uses for pouches, you can save yourself the headache of assembling displays yourself by collaborating with us.

With over a decade of experience in display assembly and with [2 West Coast locations](#) we are just a call away!



## Canadian Brewing Awards 2019! Phillip's Brewing Co. & Big Rock Brewing!

In 2019 two more of our clients won awards for their expertise in Canadian brewing! Hosted by the [Canadian Brewing Awards](#) with competitors from across every province competing for bronze, silver, and gold awards. Spanning more than **50** different styles of brew and more than 400 entrants, Phillips Brewing Co. & Big Rock Brewing came out ahead in 3 categories!

[Phillips Brewing Co.](#) won **bronze** in the German Style Kölsch category with their *78 Kolsch*.

[Big Rock Brewing](#) won **bronze** in the Light (Calorie-Reduced) Lager category with their *Jackrabbit (Light Lager)*, and **gold** in the English Bitters (Ordinary or Special Bitters / Best Bitter or ESB) category with their *Warthog (English Style Mild Ale)*!

A heart congratulations to them both on their success, perhaps we will see them climb even higher this coming spring in the next competition!

## Client Showcase: Okanagan Springs

*"Let the OK times begin!*

*We first opened our doors in 1985, in Vernon, BC.*

*Inspired by our natural surroundings — and a total lack of damn good, local beer — we started brewing our own. To us, making a better beer isn't work. It's a way of life."* — [Okanagan Springs](#)

Okanagan Springs is a storied company with over half of their catalogue winning awards. With a strong belief in staying close to home they take great pride in their local brands, brews, and fans. So while they have branched out from their hometown in Vernon into the rest of BC, and beyond, they continue to stay true to their original fans through their classic brew that they started with.

Working with them to package their 2019/2020 Winter Pack has allowed us a glimpse into their day-to-day operations, something that we are sure many fans of the brand would like to do! With a focus on the outdoors and the activities that the Okanagan supports, their packaging is themed accordingly.

Whether it is skiing in the winter, boating the lake under the sun, or hiking the crown of mountains that they call home. As Vernon is a tourist hotspot year-round for the opportunistic outdoorsman Okanagan Spring provides those visiting with a taste of the local culture, while still giving our homebodies what they know and love. So, when you can't make it out to the slopes or onto the lake, you need simply to close your eyes and experience all those memories with a sip of their fantastic brew.

*Written & Photographed by Faith Peters*



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