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NEWSLETTER



Monthly Updates!

Throughout 2019 our goal is to be more active across our social media and website, so to help support that we will be sending monthly newsletters highlighting Bullseye and Industry news. We had a great 2018 and we look forward to having a great 2019!

Passing with flying colours!

We had our annual Nestlé client audit earlier this week...we passed with flying colors!

The auditor always wants to find at least 8 things to improve on when they do these audits, but we only had 3. Continuous improvement is very important to us, so we have already implemented these 3 improvements.

Later in the same week, we had a new client visit us for a plant tour. After seeing our systems at work, they left very comfortable with our ability to meet and exceed their expectations.

Every time we have the privilege to host a tour of our plant, we learn something new. To set up your plant tour, please [contact us](#) at your convenience.



New Pallet Wrapper

Having the right tools for the job is important to us. We have new project requests come through our operations all the time. These new projects give us the opportunity to continually add to our equipment, tools and expertise.

Recently, we've had a strong demand for Display Ready Pallets (DRPs). We have re-purposed roller conveyors to set up a linear workflow to move DRPs through our warehouses more efficiently. When running DRPs and club store variety packs at the same time, however, we found a bottleneck in our existing pallet wrapping station.

Adding a second wrapper was an easy decision as we are always moving pallets through our operation quickly. With this sleek new addition to our BC warehouse, we will wrap multiple pallets from multiple types of product simultaneously without having to make the awkward transition between wrapping speeds, heights, and weights!

With this new machine we are more than ready to tackle all kinds of new products without disrupting our current clients' work!

We have always wrapped pallets by machine. We regularly test our pallet tension and film usage to ensure we are maximizing the stability of each pallet leaving one of our warehouses. Please [contact us](#) to discuss this further.

Learning for Breakfast

We strive to learn as much as possible about the industry we serve. Keeping current with market trends and being aware of growing demands has supported our clients in many new product launches over the past decade.

We recently enjoyed a Breakfast Series with the BCFPA with a focus on meeting the needs of the modern consumer. The knowledgeable and professional speakers shared from a number of perspectives, yet the common theme appeared to be providing products with greater choice, selection, and how smaller brands can focus on their niche to find success. For more details on the speakers and the great work BCFPA is doing, please [go here](#).

Our services fit the needs of the modern consumer. We have excelled in providing assembly services that offer the consumer great choice and selection through variety packs, many forms of displays, and specialty packs. To discuss your new packaging format or project launch, please [contact us](#).



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