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# NEWSLETTER



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- ▶ [Growing FAMILY business!](#)

## In Other News

**Beverage companies encourage calorie moderation:** ABA aims to cut calories 20 percent by 2025 [READ MORE](#)

**Merger to create beer giant:** The world's top two beer makers agreed Tuesday to join forces to create a company that would control nearly a third of the global market and bring together top U.S. brands Budweiser and Miller Genuine Draft. [READ MORE](#)

**Co-op seals cider deal:** It may come as no surprise that the number-one-selling, domestic cider in the province is made with Okanagan-grown apples, according to the B.C. Liquor Distribution Branch. [READ MORE](#)

## Pass it on

Know anyone who might be interested in our newsletter? [Click here](#) to forward this email to up to 5 friends at once.

## Happy Anniversary!

Bullseye Packaging Services Inc. has just turned 8 years old! We've come a long way from our original business plan in Kelowna, BC to our current operations in Chilliwack, BC and Calgary, AB. As we take this brief moment to look back at all the good times and learning we've had over the past almost decade, I'm encouraged for our future. We have grown a lot over the years, and that didn't happen by accident.



We've met amazing clients, staff, and vendors that all made this possible together. The unique blend of high standards and consistent values have maintained these relationships and allowed us to continue to deliver on our commitments to all three parties.

I'm proud of what we've accomplished together! Thank you clients – for knowing what you want so we can deliver it consistently. Thank you staff – for meeting our standards, and exceeding them, with a great attitude and lots of heart. Thank you vendors – for delivering on what you've promised and helping us learn so much about your products and services along the way.

I look forward to 2016 and continuing on this amazing adventure together!

## Growing FAMILY business!

The contest continues on who will grow faster: the family business or the family behind the business.... As Bullseye continues to grow and explores new services, our family is growing by more than 12% this year with the addition of our newest son, Theodore! He is 2 years old and we are travelling to China to meet him for the first time in November. He has a great smile and we're thrilled to have this opportunity to become part of his forever family.



As many of you know, we homeschool our kids and I work from home, when I'm not travelling to client locations, vendor audits, or our production facilities. We love our family and really appreciate the opportunity that working with Bullseye Packaging Services Inc. provides as we maintain our flexible schedule.

A huge THANK YOU from our family, and family business, to you!

**Bullseye Packaging**

*Stephen Peters - General Manager*

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