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NEWSLETTER



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In Other News

Drink mixes capitalize on flavor trends -

Incorporation of different beverage categories gives drink mixes multiple growth opportunities. - By Jessica Jacobsen - [READ ARTICLE](#)

Vegetable flavors trending for beverages because of healthy halo.

Sweet-and-spicy combinations add new twist to previous flavor trends. - By Jennifer Haderspeck - [READ ARTICLE](#)

Pass it on

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Sparkling New Product

Some of the best water on the planet meets a sparkling new format. Nestle PureLife Sparkling variety pack - two cartons of 12 cans each of Lime and Lemon. This carbonated spring water has reached the market this fall in this convenient duet of easy to use fridge packs.



Bullseye Packaging has assembled the product and wrapped it with clear shrink film for a solid, retail friendly pack. Find it in stores now and review this product for yourself.

We are excited to be launching this new pack format for Nestle Waters in Western Canada. If you have an upcoming project that we can support you with, please let us know, we would love to [hear from you](#).

Welcome Aboard!

Bullseye Packaging Services welcomes our new Inside Sales Rep: David Thompson.

David comes to us with a track record of success and results with brand management and promoting consumer brands.

His unique skill set and outgoing personality perfectly complement our team at Bullseye Packaging. We look forward to working with David.

You may have heard from him already, or will soon. He is excited to connect with our past clients and introduce us to many companies that could benefit from our services.



Bullseye Packaging

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