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NEWSLETTER



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In Other News

Beverage brands accept Bitcoins as currency

New payment option helps wineries, craft brewers reach new consumers.

Where will this new technology take consumers? Will buying patterns change in favour of new products or retailers that provide this option?

[READ MORE.](#)

Drug store beverage sales outpace industry average

Channel offers opportunities to promote health and wellness-related beverages. At Bullseye Packaging, we serve a number of health-related beverage, supplement, and material manufacturers.

This is a great opportunity to route your products.

[READ MORE.](#)

Pass it on

Know anyone who might be interested in our newsletter? [Click here](#) to

SHOWCASE - REPACK CANADA - National Solutions.

"National product launches can be costly and complex, but working with the right company can make these projects very successful. As our Eastern co-packing affiliate, [Repack Canada](#), has confidence that our similar approach to customer service and quality complement the reputation and success they have earned.

[Repack Canada](#) has a successful background implementing new marketing campaigns and providing a wide range of services from design through to implementation. It is the implementation stage for national campaigns that Bullseye Packaging and [Repack Canada](#) complement each other best. A potential savings of 15-20% of the transportation costs exists when sending bulk goods across the country instead of loaded displays.

With this in mind, [Repack Canada](#) connected with Bullseye Packaging a few years ago to create cost effective solutions for national programs. We have enjoyed working on a number projects from recovery and repurposing to a wide range of loaded counter and floor displays.

We recommend that clients working on national programs or specialty packing needs in Central and Eastern Canada contact [Repack Canada](#) to develop effective and successful solutions."



Open Communication

Welcome to our updated newsletter format and our new website! Over the past 6 years, we have been focusing on providing the best variety packing, display loading, and specialty pack assembly possible. Our website did not get the attention it deserved, so this year we have completely reworked it!

Added features such as easy contact and newsletter sign up are added to a more robust and visually appealing site.

We are most proud to include our success stories. Testimonies and examples of happy customers that we work with year after year.

Partnering with Bullseye has been a great success for many clients, and we're thrilled to be sharing those stories with you.



forward this email to up to 5 friends at once.

Please [take a look](#), and experience the new face of Bullseye Packaging!

Western Canada - Variety Packed

Variety packs of many shapes and sizes continue to lead the market in growth and market penetration. Retail chain buyers prefer the variety pack for many reasons, including the strong performance they have had with consumers.

Manufacturing variety packs can be complicated and inefficient if you aren't set up to do them. Bullseye Packaging focuses our entire business model on the assembly of specialty packs - including variety packing, display loading, and bundle wrapping.

Give us a chance to prove our value, quality, and exceptional service this year, by [contacting us](#) for a free quote.

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