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Who, what, where, when, why

Everything happening in our little (big) world.

What



PACKAGING
WORLD

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NEWS | CONTRACT MANUFACTURING AND PACKAGING

Flexibility Leads Co-packer to a Decade of Success

As Bullseye Packaging celebrates its 10-year anniversary at its location in Calgary, Alberta. The co-packer claims flexibility and an eye on customer needs has led to its success.

By — [Melissa Griffen](#)

Nov 29, 2023

In the News: Packaging World

If you've noticed Bullseye featured in some industry publications recently, it's certainly not a coincidence.

Bullseye has served clients in Calgary now for 10 years and when word got out about this milestone, it generated industry-related interest.

Most recently, Packaging World's web site featured us in their Contract Manufacturing & Packaging News section. They were impressed by our adaptability, speaking to our efficient practices in "Flexibility Leads Co-packer to a Decade of Success":

"...Bullseye relies on a dedicated and well-trained workforce.

changeover time to hold the process...

There's a strong focus on training line managers to ensure the transition process between projects goes smoothly."

[To read Melissa Griffen's full article, click here now!](#)

Who



The Language of Copacking

Are you new to the industry? It can be frustrating not knowing the right terms and phrases to use to describe the services you need to get your product manufactured and prepared for retail.

Recurve Solutions, a division of Bullseye, most recently posted a blog about some of the basic terms to learn when starting out on your co-packing journey.

[Read more here.](#)



We're Expanding in Calgary!

Bullseye Calgary just got BIGGER.

We are delighted to announce that as of January 2024, our warehouse square footage will allow for more storage. Storage for:

- Your WIP + Finished Goods
- Your Pick + Pack Inventory
- Your Packaging Materials

Temperature Sensitive Projects

Along with more storage, we also have dedicated production areas for products that do better in cooler spaces.

Come, grow with us!

[Click here to check out our latest blog post with a checklist of features for important consideration.](#)

We.Are. Different.

How is Bullseye Packaging different from other co-packers?

- ① We believe quality comes first no matter what.
- ① A dedicated customer care leader is your consistent point of connection.
- ① We are not new to the industry: 15 years of experience with well-trained, salaried staff.
- ① We are licensed by AGLC to handle liquor products.
- ① We hold an NHP Site License for secondary co-packing of Natural Health Products.
- ① Temperature-controlled production space is now available.



Diligent, dependable, dynamic.
That's the Bullseye difference.

When



`Tis the Season – Holiday wishes from the President

Happy Holidays to our friends, partners, and staff. After a great year of new beginnings, interesting trials, and successful endeavours; I'm happy to end the year encouraged and optimistic.

This has been a trying time for many with recovery from Covid era efforts and a changing economy. Through trials, we see the strength and resiliency of our leadership team and our dedicated staff. We've grown as a team and as a company. We are joined by many with a stronger sense of purpose and achievement.

I hope that this encouraging message brightens your holiday. I hope that this time of reflection and renewal builds a strong foundation for the great work we plan to do in 2024. I look forward to the coming adventure and the new projects we have been discussing. I believe we have the best team to meet and exceed the needs of the ever-changing market.

Please join me as we celebrate 2023 and move into 2024 with purpose and enthusiasm. Merry Christmas!

*Cheers,
Stephen Peters*

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the Big White Ski Club
as a positive and encouraging place
for young people to
learn the sport and stay active.

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