

Bullseye Packaging

Who, what, where, when

Everything happening in our little (big) world.

Who



Recurve Solutions Just Got Some North America-wide props!

This October saw our sister company – Recurve Solutions - featured in an issue of **Packaging World**! Senior editor Marie Ann Mohan interviewed us along with one of our wonderful clients, **The Spice Age**.



the world's best read publication for professionals who use, recommend and purchase packaging equipment, materials and services.

We are honoured to have a multi-page article devoted to showing how our new sister company is partnering with growing businesses to support their success. We'd be doubly honoured if you took a few minutes out of your day to check it out.

<https://www.packworld.com/news/contract-manufacturing-and-packaging/article/22458204/recurve-provides-copack-services-to-small-brands>

What



NEW service: SPOTLIGHT On Shrink Wrapping

I'm sure you know all about Bullseye Packaging's bundle wrapping service in Chilliwack, but did you also know that we also offer shrink wrap services in Calgary?!

Shrink wrapping is a thinner, clearer film used primarily to hold multiple items together for retail – often you'll see it applied to club store retail units. Another common application is to seal a single item for tamper evidence purposes.

Would you like to learn more? Read on in one of our latest blog posts here:

[Twin Packs, Multi-Packs, Variety Packs, Oh My!](#)

Where

Supply



Chain



Support

**Bullseye**
Packaging Proud member of the
ALERTA
food processors association

Supporting Alberta's Local Food & Beverage Industry

Bullseye is proud to be a member of the [Alberta Food Processors Association \(AFPA\)](#).

What is AFPA and why would Bullseye become a member?

AFPA supports Alberta's largest processing industry. Representing, responding to, and promoting the interest of its members in the Alberta food and beverage industry since 1974.

Bullseye is closely associated with the food and beverage industry. You can see from our [Customer Stories](#) that we have partnered with F&B clients on projects involving everything from pallet displays to variety packs. From order fulfillment to promo mailouts. We are flexible enough to support both Operations **and** Marketing department projects.

Experience & Reliability

Do you know what kinds of products have we worked with? While we've been an ally to the beer and liquor industry since the beginning, we also have close ties to **bottled water, low-sugar gummies, spices, coconut water, protein powders + shakes, protein bars, cookies, baby food ... and even ice cream bars!** It is Bullseye's focused aim to help our clients achieve success whenever they need secondary co-packing or re-packing.

Following Good Manufacturing Practices, lot coding capability and detailed Production Reports provide peace of mind when it comes to traceability.



referrals. Haven't you appreciated getting a reference from a trusted source? We know we do, so we like to pay it forward by supporting our clients with suggestions on trusted names in the industry that can support them either prior to or after they use our packing services.

A true partnership means supporting one another throughout the supply chain. We are ready for great things in 2023 for AFPA, its members, and Bullseye!

When

January 2023

MON	TUE	WED	THUR	FRI	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Bullseye Packaging   **RECURVE SOLUTIONS**

Holiday Closure

We're about to take our break for the holidays and are excited about what the New Year will bring. Do you have a project starting in January? Please get in touch with us immediately so that we can help you plan for success!

Contact Eira at 403-970-7155 | sales@bullseyepackaging.ca

Subscribe

Past Issues



Translate ▼

Copyright © 2022 Bullseye Packaging Services, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).