

Having trouble reading this newsletter? [Click here](#) to see it in your browser.

You are receiving this newsletter because you signed up from our web site. [Click here](#) to unsubscribe.

ANNOUNCEMENT



A Message of Hope

As we step into this next year of new challenges and adventures our CEO has a message of hope for all that are journeying with us.

I think without hope you have despair, but with hope you have resolve. That's why I really encourage people to... seize this opportunity to reevaluate the priorities of their company and their staff and their leadership style and what's really important.

An encouragement to accept 2021 with all of its challenges and complications.

So, I think that starts with a message like this where we just look forward to this next year, it's filled with opportunity and yes challenges will come. They came last year, they'll come this year, and they'll come next year. That's not gonna change but how we respond to challenges really defines who we are as a company and as people.

In this I feel Steve truly sets the bar higher for himself and the company as a whole, to step up to the challenges we are going to face.

I look forward to this year, I look forward to the challenges that are going to test us that are going to make us stronger that are going to allow us to look for weaknesses in our processes, in our systems, and in our thinking that we need to change, adapt, overcome and continue to grow in.

Because we all know 2020 was not easy and we know 2021 likely won't be either. We can choose to back down and give up before we start, or we can step up to the challenge and never back down to what is handed to us. We're going to make it, and as we do we will learn so much of who we are and what we were placed here to be. As we make our way through these challenges let's walk with joy and an assurance that whatever happens this year we are growing and we are becoming who we were always meant to be. We will do the work we have set out to complete and we will let no obstacle stand in our way.

So, as we wave goodbye to 2020 we can greet 2021 with excitement, because we know we will be better for it. Cheers to 2021!



[Forward this email to a friend](#)

Bullseye Packaging

Stephen Peters - President

BC Production

#519 - 6388 Unsworth Road
Chilliwack, BC V2R 5M3
PH: 604-858-5533
FX: 604-858-5355

AB Production

#13 - 10099 15 Street NE
Calgary, AB T3J 0T7
PH: 403-271-2694

This email was sent to [email address suppressed]

Click here to *instantly* unsubscribe.

© Bullseye Packaging. All Rights Reserved

E-mail: speters@bullseyepackaging.ca

powered by [NEDmail](#)