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NEWSLETTER



AND THE WINNERS ARE...

For the month of November we held "**The Bullseye Easy 4 Question Survey & Raffle**" open to all current and previous customers.

We feel a deep appreciation for the trust you put into partnering with us. Then when you take a few precious minutes out of your busy day to give us your feedback, well... it means so much and helps us to better understand how and if we are meeting your demands of the day. Especially in these unprecedented times, we want to be aware of the kind of flexible support you need.

So with gratitude, in a way we feel that the clear winner of this survey was Bullseye.

Now, on to the fun stuff! Three winners were chosen randomly from the pool of eligible clients who answered our survey. **CONGRATULATIONS goes to:**

Megan Fill, Mark Anthony Wine and Spirits

Caroline Hersom, Nutiva

Frances Ashe, Nestle Waters

We will be contacting you very soon to make prize delivery arrangements!

If you have any questions, please contact our Customer Care Leader, Eira Braun-Labossiere at <u>sales@bullseyepackaging.ca</u> or 403-970-7155.

Did you know?

Did you know that Bullseye Packaging can provide full Display Assembly & Display Filling services?

With a fully trained team of staff ready for any display project coming their way, we can tackle all sizes of display!

Most recently we worked with Mechanix Wear on a large display project that involved sorting product, assembling displays, filling the displays, and coordinating shipping to select retail spaces!

More here!

Often working with a co-packer on displays can be a massive headache! But with Bullseye you will find a streamlined, hands on approach that meets you where you are for the best product turn out possible!

For all your display needs, think Bullseye.

Exciting Projects on the Horizon!

Recently we had the joy of working with <u>Mechanix</u> <u>Wear</u> on their glove display product! Their products have been flying off of the shelves along with many glove manufacturers across Canada all throughout 2020.

Often our clients come from the brewery industry but lately we have seen clientele come from all corners of the retail space, which is exactly what we love!

Diversity in products, pack formats, order fulfillment, and scope are what keep us excited year after year.

If a flexible co-packer is what your product needs, look no further, we welcome every opportunity to launch a new project!

You can get in touch through our <u>Contact Page</u> or by emailing our **Customer Care Leader Eira** at <u>sales@bullseyepackaging.ca</u>!

Client Showcase: Sleeman Fireside Favourites

Fireside Favourites...

You may remember them from the years before filled to the brim with your favourite Sleeman brews.

This year they threw in a little surprise for their customers and included the new **Wheel Dog Winter Ale**. With hints of toffee and caramel this brew is the perfect complimentary pairing for the rest of the pack. Made for sledding to be bold and uncompromising.

As we head into the winter months this mix pack is the perfect pairing to any day spent by the fire between sledding and snow fights with your family. Let these familiar brews be a comfort as we step into the holiday months of warmth and rest.







Bullseye Packaging Stephen Peters - President

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