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NEWSLETTER



2020 was Formidable but This Survey is a Piece of Cake!

After such a challenging year, how would you like an easy task for a change?

For our current and previous clients, Bullseye invites you to take part in our super short and simple survey.

And here's the bonus: filling in all the required blanks will qualify you the chance to win one of THREE fun gift baskets!

Truly, what have you got to lose but about two short minutes of your day?

Your feedback means the world to us! So top up your coffee and [click here \(before Nov.30\) to start now.](#)

1. To be eligible for an entry towards the raffle prize, you must be a previous or current client of Bullseye Packaging.
2. You can only enter once and you can only enter via the survey link provided, as per entrance rules and qualifications.
3. You must answer all survey questions and your contact info in order to be entered in the raffle.
4. By entering our survey/raffle your permission is assumed for us to use any details from it and may be used for marketing purposes.

Any questions, please contact Eira Braun-Labossiere (sales@bullseyepackaging.ca) 403-970-7155.

Mechanix Wear - Success Story

Recently we had the pleasure of working with [Mechanix Wear](#) on a display assembly and filling project! Here is an excerpt from their success story!

"We had a large off shelf project with Walmart that we needed to be completed in a very short amount of time, and Bullseye came through with flying colours!"

Eira and the team completed this project in record time to meet our must arrive by dates, and their attention to detail, quality of work and communication was exceptional! I would definitely use Bullseye again for our display assemblies, and I highly recommend them!" -Mike Bundy, National Account Manager

You can read the success story in full [here on our website!](#)



Hard Seltzer Sales Soar, And Canadian-Owned White Claw Leads The Way

"The popularity of low sugar, low alcohol hard seltzers has boomed in recent years; tripled, to be exact, as of 2019. And now, as a summer of small backyard gatherings and cottage weekends comes to a close, it's obvious that the market is still well on its way to hitting a predicted \$14.5 billion in sales by 2027.

Privately-owned Canadian company Mark Anthony Group (founders of Mike's Hard and Palm Bay) leads the way in the hard seltzers market with White Claw, holding 56% of the market share as of April, 2020. White Claw is a low cal, low carb spiked sparkling water with four flavours and some sneaky sales moves; they only sell variety packs, promoting buyers to stock up on their favourite flavors but ensuring they pay for all four." - [Faces Magazine](#)

[Working with White Claw](#) has been a great experience for us! It's not every day that you get to support the growth of a premiere American company in Canada. Make sure to pick up a case today and check out the packaging job for yourself!



Client Showcase: Odin Brewing Company

Great Beer Designed With Great Food In Mind

In Odin's Dragon Lair Mix Pack you're met with fresh new flavours from Sonic Grape to Galactic Space. Drinking these new brews will transport you to a time of dragon chasing and adventure with every sip.



As Bullseye Packaging has been working to ensure this Dragon's Lair Mix is packaged to perfection Odin Brewing can be left to continue crafting exquisite beverages that satisfy their patrons with every glass.

Here at Bullseye Packaging it is our top priority to provide every customer with the tools they need so they can work on the products they dream of.

Just as Odin dreams of dragon's brews so does bullseye dream of adventure also. So, raise a glass and unleash your inner Viking!



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