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NEWSLETTER



A Bullseye Referral!

Planning your Employee and Customer Gift Baskets for the Holidays? We've got your solution!

Bullseye is pleased to refer Corporate Promotional Products, a new-to-us vendor in the area.

Corporate Promotional Products is offering a 20% discount for the Holidays, just tell them Bullseye sent you or use code 'BULLSEYE' to get the deal!

Want to learn more?

CALL: 403-466-4177

EMAIL: contact@corppromo.com https://www.corppromo.com/



Canadian Brewing Awards 2020 Winners Announced

The winners of the Canadian Brewing Awards for 2020 were announced a few weeks ago via an online streaming event, in lieu of the usual in-person gala which was cancelled this year due to COVID-19.

Common Crown Brewing of Calgary, Alberta was named Brewery of the Year based on the success of its entries in the competition, and the Beer of the Year nod was awarded to Glutenberg Red from Montreal's Brasseurs Sans Gluten.

A few of our clients new and old brought home varying medals! Most notably,

German Style Kolsch

GOLD: Rhine Stone Cowboy Kolsch Style Ale | Big Rock **Brewery** | Alberta

Wheat Beer - North American Style

SILVER: Grasshopper Wheat Ale | Big Rock Brewery | Alberta

Session India Pale Ale

GOLD: Glitter Bomb Hazy Pale Ale | Phillips Brewing & Malting Co. | British Columbia



Client Showcase: Spectrum Beer Co. - Sour Pack

Spectrum Beer Co. is a gateway craft beer project from Vancouver, B.C., for people who don't think they like craft beer.

In Spectrum's Sour Pack they showcase their ideal brews that taste like coolers and cocktails while still being able to partake in a craft brew with your beer crazed companions. Based in our modern and growing Vancouver, B.C. Spectrum is constantly growing and adapting to the current social climate and demands of the costumers.

Right from the design of the packaging to the arrangement of the cans as you take them out of the box everything is orderly and sleek in a approachable and sophisticated style that matches their brews well.



As we step into fall perhaps you'll even be able to find their Pumpkin Spice Latte Ale in your local bar as we wave goodbye to the summer months.

Bullseye Packaging

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