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# NEWSLETTER



## Celebrate Good Moves, Come On!

We are absolutely delighted about our successful move to our new Calgary location. Our newly built warehouse is larger, brighter and very conveniently located near the Calgary Airport. Here we can handle more projects simultaneously and accommodate much more storage for you than ever before.

### So let's celebrate!

In lieu of an open House we are throwing out great big smiles and virtual fist bumps to everyone who joined in on the fun and participated by entering our Bullseye Fun Pack Raffle.

And surprise! We expanded the raffle to THREE prize packs and declared THREE WINNERS of the Bullseye Fun Pack prize. Congratulations to...

#### Janine Fontecchio

#### **Boston Beer Company**

&

**Kevin Folk** 

#### **AWARE Beverages Inc.**

&

#### **Anonymous**

#### **Refresco Beverages**

They are winners of the following goodies branded with our on-target Bullseye logo, for your summer adventures!



#### THANK YOU, PARTNERS!

We wish to express our gratitude to all of our current and previous clients for partnering with us and helping us grow our business into what it is today. With two locations, Bullseye serves beer and liquor industries, we support numerous clients in the food and beverage and consumer packaged goods industries and we continue to grow.

### 2019/2020 Product Showcase!

One of our favourite things to do is showcase our clients and the work that we are able to do with them. Whether it is on our <u>twitter</u>, <u>our youtube</u>, <u>website</u>, <u>linkedin</u>, or here in the newsletter we love promoting our client's products to the best our ability!

Over the past year we have taken some time from each month to take photos of the varying projects that we have been a part of. We believe that by doing the best job possible we will be able to help our clients look the

best that they can whatever the capacity! Sharing a <u>short compilation of the projects</u> we have worked on over the past year is an excellent next step for us in the process of promoting our clients both new and old as we head into the next season ahead!

# Phillips Brewing create beer honouring frontline workers

The <u>Vancouver Whitecaps</u> and <u>Phillips Brewing</u> have collaborated to launch a craft beer paying tribute to frontline workers and commemorating the 7 p.m. cheer in their honour.

One hundred per cent of the proceeds will go to the Greater Vancouver Foodbank.

The label features original artwork by local artist Carson Ting, which the club is also selling to raise money for the food bank.

"It's been an amazing experience working with Whitecaps FC, Phillips Brewing, and fellow creatives to do good for the Greater Vancouver Food Bank," Ting said in a statement. "I hope this artwork serves as a reminder of the unity, cheer, and hope that came from Vancouver despite these times. To all the frontline workers, this is for you."





Phillips Brewing describes the beer as "bright, crisp and refreshing. It has all the hops and flavour of an IPA but all the lightness and drinkability of a blonde ale or an American wheat ale," according to owner Matt Phillips.

## Client Showcase: Tempo Gin Smash and Sodas

Tempo Gin Cocktails are created by Goodridge & Williams Distillery & Cocktail Co. which means you can trust they are quality cocktails catered to the customer's enjoyment. Goodridge & Williams is an amazing corporation that has a strong focus on the details of every product they create. This is what makes Bullseye Packaging Inc. such a great partner with them on both their Tempo Gin Smash products as well as Neutral Vodka. We share this common goal of excellence in every product we send out from our shops.

"Goodridge & Williams is the authority in creating innovative beverage alcohol brands that lead their categories. We are able challengers. We are disruptors." -<u>G&W Distilling</u>



We couldn't have said it better ourselves, and Tempo Gin Smash certainly does not fall short of this statement. With its subtle and sophisticated taste profile, and elegant packaging it was an honour to be able to partner with this company. As we make our way farther into summer, we are greeted by this lovely little cocktail that ushers the consumer into another world. A world of elegance, class, and grace. So, as you enjoy this sophisticated cocktail, we hope you have a smashing time!

Bullseye Packaging Stephen Peters - President **Pass it on** Know anyone who might be interested in our newsletter? Click here to forward this email to up to 5 friends at once.

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