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NEWSLETTER



Ready, Aim, Co-pack, Raffle!

We have moved into our new facility just this month and right on target! To celebrate, we are holding a draw for a Bullseye Fun Pack you can enjoy this summer!

HOW TO ENTER:

If you qualify to enter the raffle (please see rules below)

- 1. Email sales@bullseyepackaging.ca
- 2. In the subject line type "Bullseye Fun Pack Raffle"
- 3. In the body of the email give us your name, company, and the best phone number at which to reach you.

And that's it! We will draw a winner on CANADA DAY, July 1st

RULES:

- 1. You must be a previous or current client of Bullseye Packaging.
- You can only enter once and you can only enter by email, as per entrance rules and qualifications.
- By emailing us you give us permission to add you into our monthly Bullseye subscription database [which you may unsubscribe from any time].

The WINNER must have a phone number and email address for us contact them directly. Once the winner has been contacted we will announce the winner in our next Newsletter, Linkedin, and on Twitter!

Raffle entry cut-off is June 30th, 2020 at 11:59PM so email your entry in now!



New Warehouse, Same Service!

<u>Bullseye Packaging Services</u> is a secondary co-packer supporting the manufacturing industry since 2008 with <u>a long list of satisfied clients</u>. Specialties involve preparing product for retail once its been filled into its primary container. Sometimes that means transferring it to special retail packaging or it could mean correcting a label issue. There are a myriad of products we can work with across British Columbia & Alberta such as: Food, Beverage, Confectionary, Beer, Liquor, or Consumer Goods!

<u>What services can we support your projects with?</u> POP Displays, Display Ready Pallets, Rainbow Packs, Variety Packs, Specialty Packs, Kitting, Labeling, Inkjetting, Recovery Projects, Promotional Packs, Shrink/Bundle Wrapping, Storage, and more!

We bring a higher level of Quality, Security, and Experience to each and every project that we work on!

- · Follow GMP Guidelines
- Excise Warehouse License
- AGLC Certification
- NSF Food Safety Audit [for Costco co-packing]
- Food Handling Permit

Aim to partner up with us now!

Contact Bullseye Packaging:

403-970-7155 or sales@bullseyepackaging.ca

Twitter & Youtube!

With the expansion in Calgary and us heading into the summer we have started a Youtube channel! We have <u>Calgary's entire construction process</u> up and ready for viewing! In addition we will be uploading <u>customer product showcases</u>, glimpses into <u>how our machinery works</u>, and more!

We have also launched a <u>twitter account</u> so that those of you who aren't connected with us on LinkedIn can stay in the weekly loop. We look forward to seeing you on both platforms!

Client Showcase: Sapporo

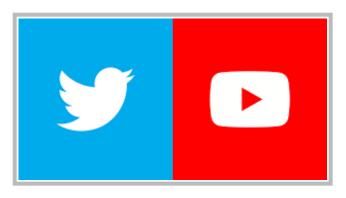
"Sapporo is the oldest brand of beer in Japan, founded in 1876. The legend of our beer began with the adventurous spirit of Seibei Nakagawa, Japan's first German-trained brewmaster, but our story starts much earlier." -Sapporo

This premium brew was crafted with grace and elegance in the heart of Japan. Created with a spirit of adventure hidden within pristine steel, Sapporo never settles for less than perfect. Each artistically crafted lager is consistently presented to the consumer with the customer's desires in mind. Sapporo's Premium Lager is nothing short of pure gold hidden within walls of steel.

"Today, Sapporo stands alone as the #1 selling Asian Beer in the United States." - Sapporo







With that Sapporo continues to be the standard all other Asian beers are held up to within the USA. With every can of Sapporo being opened the customer's own spirit is awakened in the presence of an adventurous spirit they have been presented to. So, as every can of Sapporo is handed off let this invigorating presence of Seibei Nakagawa be remembered with every sip.

Written and Photographed by Faith Peters



Bullseye Packaging Stephen Peters - President

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