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NEWSLETTER



Health & Safety at Bullseye during COVID-19

Our first goal is the safety of our employees, and in that effort we have increased all health protocols throughout our British Columbia & Alberta locations.

Due to making such adjustments early on we are able to remain fully open and operational. While we are making every effort to meet the needs of our clients, should our operating hours or services need to change, we will reach out to all affected parties immediately.

We encourage everyone with questions to visit the [Canadian Federal Website](#) for any and all information on best practices during this trying time.

From everyone at Bullseye Packaging we wish you good health and happy spirits.

COVID-19 update

Okanagan Spirits Distillery makes free hand sanitizer for the community

"The [Okanagan Spirits Distillery](#) in Kelowna has decided to give back to the community in the midst of the COVID-19 pandemic. They are using their still to make sanitizer, and they're distributing it for free to those in need.

Their first priority is to distribute sanitizer to local institutions that are dealing with those who are most at risk, such as hospitals, First Responders, care homes and addiction treatment centres. The sanitizer will be delivered over the next few days." -[INFOTEL](#)

During this trying time it has been amazing to see all of the different breweries or distilleries come together to make a sorely needed product. What Okanagan Spirits is doing in our community [Molson Coors](#) is doing in theirs, same with [Labatt](#), and even a [whole group working together](#) in Calgary, Alberta! We are very proud of our many clients who have seen a need and have taken it upon themselves to solve the issue in any way they are able!



Putting the Finishing Touches on our New Calgary Warehouse!

Over the past few months we have been working hard to get our new **Calgary, Alberta** warehouse up and running. Now that we're only a few short months away from moving into the space we figured now would be a good time to share progress videos and images via LinkedIn!

Moving locations was not an easy choice but it was one that needed to happen. Thanks to our clients big and small, we have been able to move into a space three times larger than our previous, with **nine times the warehousing capacity!** As you can imagine this has greatly increased the quantity of product that we can manage on any given project and we are looking forward to filling our new space in June when we move in.

You can see some of our already posted videos [here](#), [here](#), and [here](#). But for future videos you can search or follow the hashtag **#BullseyeCalgary** for all updates over the coming months!

Client Showcase: Postmark - Coastal Collection

Like many of the companies Bullseye Packaging Inc. loves working with, Postmark takes great pride in their roots. Originating on the West Coast of this beautiful Country we call home, Postmark was born and bred in Vancouver, BC.

“At Postmark Brewing we are inspired by more than just great tasting sessionable craft beers, we enjoy taking a collaborative approach towards our other passions in life including music, photography, travel, sport, design, events and especially those who are taking risks and making great things happen.” – [Postmark Brewing](#).

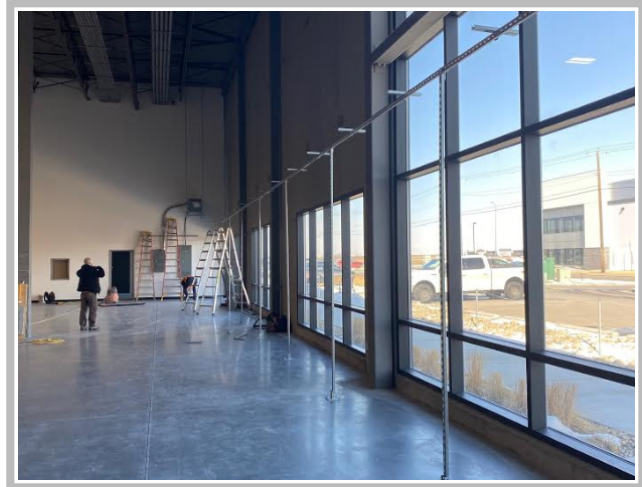
With the rising pull towards art and design that is emerging in Vancouver Postmark runs with this current. Immersing the arts and creativity from the city into every brew they release. While their sleek and sophisticated labeling is what pulls you in, it is the layers of flavour hidden within every can that keeps you coming back for more.

“Our West Coast lifestyle and love for great quality beers for every occasion led us to the design, development and brew of our favourite pints.” – [Postmark Brewing](#).

In their Coastal Collection we are featuring today, they provide their buyers with a broad yet cohesive variety of brews that give you a taste of what they represent as a brand. Each with its own unique labeling that suits the brew it holds, and provides apt descriptions that draw you in.

So as we rush towards success in our fast paced culture, let's be sure to take a small simple moment out of our days to enjoy these smooth brews Postmark provides us with.

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