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# NEWSLETTER



## Merry Christmas from our family business!

I am excited to be going into our holiday season with our strongest core team ever – in both our Calgary and our Chilliwack locations! Working through my senior team of Adrian, Jason, Darren and Ching-Yi to achieve these results, really brings into focus our priority of investing in our team. Their dedication to serving our clients with integrity and leading our teams with humble accountability is a pleasure to be a part of.

Bullseye continues to grow in a healthy and sustainable way. Building relationships with amazing clients, reliable vendors and supportive staff have been the key to our success. We have welcomed new clients and continued serving long-term clients with growing and unique needs. Responding to the changing market has been exciting and dynamic for both us and our clients. It has always been a pleasure to find unique and inventive solutions to the packaging and format changes each year.

I wish each of you all the best this holiday season and look forward to the challenges and opportunities the new year brings. Have a safe and Merry Christmas.



### **Steve Peters**

*President*

Bullseye Packaging had a great 2019; and this was only possible with our awesome staff, great clients, and supportive vendors. Thank you everyone for making 2019 a success!

2019 also saw the beginning of our new relationship with Refresco Beverages here in BC. I want to thank the team here in Surrey and the administrative team for being so supportive during this transition; and for being so easy to work with! To our staff: I have enjoyed working with you and I have appreciated the hard work each of you put in to making this company a success!

Without you the work we do would be impossible; so, thank you!!

### **Adrian Houser**

*Director of Operations*

Season Greetings to all the people that helped make this a great year!

I am very happy with the season we had with all our clients. Getting the opportunity to work our first full year

with Nutrl Vodka was an amazing experience. Seeing the product volumes increase so dramatically and then experiencing the success of our clients is a wonderful feeling. Helping them navigate the trials and tribulations of a new company and filling the market with their product to fulfill their customer's needs is exactly what we are here for.

This year was also an exciting year for our staff at Bullseye Packaging Calgary. We went through some changes in staffing with Taylor Choik becoming the newest member of our Leadership team. With all the success we had this summer season, we also required the assistance of another Material Handler. This position was filled very well by Sterling Littlejohn. This fall also marked a milestone for me with this being the beginning of my 8th year with Bullseye Packaging.

We are very excited to see what the future will hold for our current clients, future clients, staff and the company in general. This has been a successful season and we will continue that success into next year as well.

**Jason Clair**

*Operations Manager - Calgary*



**Bullseye Packaging**

*Stephen Peters - President*

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