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NEWSLETTER



Craft Brewing on the rise!

Craft Brewing was on the rise throughout 2018 and that growth doesn't appear to be slowing down for 2019. Across the US there was a 5% increase in sales last year with a new peak of over 7,000 breweries operating in the United States alone!

Spirits are also on the rise along with wine. Both industries are increasing in volume of companies and consumers as Millennials begin to out drink the Baby Boomers on a week by week basis. To learn more click here to be directed to a more in depth article by Beverage Daily.



An Alliance to Last

Last week the Brewers Association, the Master Brewers Associations of the Americas, and the Colorado Brewers Guild have joined in an alliance with the U.S. Department of Labor's Occupational Safety and Health Administration. The alliance will foster a collaborative relationship to provide the brewing industry in Colorado with information, guidance, and access to training resources that will help protect the health and safety of their workers.

With a heavy priority on creating safe workplaces for the Colorado brewers the end goal of the alliance is to get safety to a place where injuries on the job are almost unheard of in the brewing industry! This collaboration will last until 2021, but if the results are as progressive as predicted then it would not be a surprise to see it extended at that point. To learn



more <u>click here</u> to read an article posted by the Brewer's Association.

Visiting with Craft Collective Beerworks!

Recently we had an opportunity to visit the Craft Collective Beerworks (CCB) location for a tour as well as host our own tour for CCB! While the tours were under way both parties came to a realization that our stemming partnership was even more beneficial than we had previously thought. While CCB creates artistic and creative beers, they do not have the capabilities in-house to do the variety or specialty packaging that we specialize in. What they do have is their own bottling and canning line. With the ability to bottle and can any top tier brew in-house, it makes perfect sense for us to connect them with any and all of our clients that need brewing & bottling services.

While we provide quality packaging they provide quality brewing, bottling, and canning. We thoroughly enjoyed our tour at their facility learning about how they are creating partnerships in the western Canadian Craft

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Brewing Market. If you want to learn more about how CCB can implement your brewing dreams <u>click here</u> to visit their website!



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