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NEWSLETTER



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In Other News

Bullseye Packaging has continued to update their [website](#) this year. Please take a look and let us know what you think!

"We hope you enjoy our success stories, based on our work with a few clients over the past few years."

Returning Clients: Bullseye Packaging is looking to help our returning clients this coming year. If you have any new projects with display loading, variety packing, and specialized assembly; [please contact us](#) for a free quote, plant tour, or discussion.

Pass it on

Know anyone who might be interested in our newsletter? [Click here](#) to forward this email to up to 5 friends at once.

Award winners!

Recently our colleagues at the **Old Yale Brewing Co.** have created a packaging format that has won them the prestigious "**Best Packaging Boxes & Carriers 2018**" award from the **B.C. Beer Awards**. The **Craft Camper pack** was an 8 can variety pack consisting of 4 flavours, 2 of each of the flavours. These flavours include, **Moon Dance Mango Wheat, Knotty Blonde Ale, BC Backyard Lager,** and the mystery flavour **Pina Colada Hazy ISA**. One of the draws of the pack is the rotating mystery flavour, with each release of the **Craft Camper** the 4th flavour will be changed and placed into the packaging in such a way that you can sneak a peak of the mystery flavour through the cutout window.



We worked diligently alongside **Old Yale Brewing Co.** to make sure that their vision could meet the market without any hang ups. Their innovation was exactly what we hoped for from our business relationship and we look forward to seeing more creative packs coming from them in the future.

Revolutionizing your morning glass of milk

At **Ripple** they have been revolutionizing your morning glass of milk but they haven't stopped there! By combining **pea proteins** with **monk fruit** (also known as Luo Han Guo and grows natively in Southern China and Northern Thailand) and a dash of sugar they have released their protein shake line dubbed **Ripple Nutrition**. Claiming to be able to provide the purest plant protein on the planet their "Pea Milk" has spread to markets all across **North America**, everywhere from specialty health food stores to conventional grocery stores their product can be seen prominently displayed. In September of this year **Ripple** announced a change to all of their products, they would no longer be using the standard foil seal and screw off cap that they had been using for the bulk of their existence. Instead they were switching to a **hermetically sealed cap** to cut down on their impact on the environment, by the end of 2018 they plan on switching all of their product to this new lid.



With a weighty goal of creating a cleaner future through pea based products and environmentally friendly packaging those at Ripple can be found stating proudly,

"We don't claim that making plant-based foods will save the world... but we think it can help."



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