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- Checkout BC Beer Wars Spillover!

In Other News

"The [Alberta] provincial government is pouring more money into the craft brew industry through new funding for a program launched last year, to help bolster business." To see the full article click here.

"A team of inventors are looking to revolutionise the drinks packaging market by eliminating paper and glass waste with the launch of a biodegradable, edible capsule that can house any liquid." to learn more and see the full article here.

Recently we have lauched a new twitter feed! Check out our twitter page and follow us for more regular information on our services and ways we can best serve you.

For more information visit our <u>website</u> or follow us on <u>twitter</u>.



Our Feature Success Story: SmartSweets

About SmartSweets

The founder of SmartSweets, Tara Bosch, started the company with a mission to #KickSugar and create a movement based on smaller, smarter choices. Her quest to innovate the first smart candy that kicks sugar began after forming an unhealthy relationship with food and experiencing the negative effects sugar has on our health. After spending months recipe testing in her kitchen, she innovated the first smart candy you can feel good about enjoying.

They are tackling one of the largest and most concerning problems hidden in our every day foods- Sugar.

Tara as well as Bullseye Packaging can't wait for you to try SmartSweets and join them on their mission to #KickSugar.



What SmartSweets has to say about partnering with Bullseye Packaging!

"Bullseye Packaging has been an integral part of SmartSweets mission to kick sugar as our partner in fulfilment across Canada. They have gone above and beyond to service us & our customers specific needs- If you are looking for a fulfilment partner to grow with you, you're lucky you've found Bullseye!"

Tara Bosch

Founder

SmartSweets

To see more of what we do for Smart Sweets or see more success stories click here.

Two Warehouse Locations in Western Canada

We have two locations in Western Canada to help meet all your co-packing needs for your western market needs!

Our Chilliwack BC location is conveniently located close to the commercial hub of Vancouver and our Calgary AB location is more centrally located in the prairies.

Pass it on

Know anyone who might be interested in our newsletter? Click here to forward this email to up to 5 friends at once.

Both locations offer a wide variety of copacking solutions from specialty packs, variety packs, point-of-purchase displays, and display readys pallets.

Checkout BC Beer Wars Spillover!

BC Beer Wars was on April 29th, in this great collaboration event, BC Breweries get in the ring to fight and fundraise money for non-profits in both Vancouver and Victoria. Going head to head against fellow breweries everyone's in the fight to win but the great thing about the craft





brewing community is they are a close knit group and at the end they are all in this together. Luckily if you missed this event there is still a chance to see the action! Due to the popularity and increased participation from the contenders in this years Beer Wars They will be holding two shows to accommodate more match ups. The Second Show will be held at Eastside Boxing Club on May 13th 5pm - 11:30pm.

To get tickets or read more about the event see <u>bcbeerwars.com</u> you can also see the Facebook page BC Beer Wars.

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