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In Other News

Nearly all consumers buy private label products when grocery shopping, according to a new study of 6,600 consumers conducted by Market Force Information. [Read More](#)

Nestlé Waters North America spearheads growth in bottled water. Bottled water company evolves products, packaging to suit consumer needs. [Read More](#)

Building success at the retail counter. How to utilize artful branding and packaging [Read More](#)

Pass it on

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Merry Christmas 2013

As the year comes to a close, we want to take this opportunity to wish each of you a Merry Christmas and a Happy New Year!

Thanks to our great clients, supportive vendors, and committed staff, we have continued to grow and provide a dependable service within Western Canada.



This year we started a new production facility in S.E. Calgary, AB. Our new 3500 Square Foot space is just the right size to get started with variety packs in carton formats and a vision for growth into display loading in the near future.

Our Chilliwack, BC production facility continues to get busier each year.

We ran an afternoon shift for most of the Spring and Summer season this year, and have the largest winter crew we've ever seen.

A huge thank you to our clients who work with our team to ensure everything is done correctly the first time; also, thank you to our vendors for supporting our ever changing requirements with flexibility and grace; and thank you to our staff for providing the back-bone of our success - our quality, customer service, and efficient performance.

It has been a pleasure for us at Bullseye Packaging to be a small part of your success this year.

Sincerely,

Stephen Peters - President, Bullseye Packaging Services Inc.

New Member of Our Family Business

This past July - August was an exciting time for the "family" part of our family business.

We were finally able to travel to central China to meet and bring home our son, Isaiah (2).

His favorite activities include reading books and watching pictures appear on the digital photo frame.



Join our growing list of satisfied customers....

To set up an opportunity to discuss your current, or upcoming, projects, please contact us at your convenience. We are prepared to discuss any format of variety pack or display.

We have years of hands-on experience to draw from as we review your project and support your efforts. Whether you are bringing a new pack format to market, or simply looking for a reliable vendor to work with, we are ready to connect with you.

[Contact Us](#) for a discussion of your project or to arrange a tour of our facilities.



Bullseye Packaging

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