

Having trouble reading this newsletter? [Click here](#) to see it in your browser.

You are receiving this newsletter because you signed up from our web site. [Click here](#) to unsubscribe.



In this Issue

- ▶ [Thinking INSIDE the box!](#)
- ▶ [Automated Case Sealer Joins Bullseye](#)

In Other News

Children's drinks address growing concerns - [Read More...](#)

Driscoll's® Berries Builds Stronger Consumer Confidence with Track-and-Trace Labels - [Read More...](#)

Food Labeling Confusion Weighs Heavily on Minds of Global Consumers - [Read More...](#)

Asahi: WIFI Vending Machines - [Read More...](#)

West Coast Chill Pure Energy (Self Chilling Can Tech) - [Read More...](#)

Vegetable juices work behind the scenes - [Read More...](#)

Pass it on

Know anyone who might be interested in our newsletter? [Click here](#) to forward this email to up to 5 friends at once.

Thinking INSIDE the box!

Sometimes packaging innovation needs nothing more than a fresh perspective. Our friends at [Sleeman Breweries](#) did exactly that when they launched their 15 can packs last summer. Based on the success of these packs, we are supporting them with 15 can and bottle formats in 2012.



With a slightly larger carton, we variety pack 1 more of each flavour into these packs. As a consumer, you will enjoy 25% more product for the same cost as the 12 pk. A great idea with great results, and Bullseye Packaging is proud to be a small part of the implementation of this pack format.

For a closer look at other projects we're working on, or to contact us to start working on your project or marketing campaign, please go to [our website](#).

Automated Case Sealer Joins Bullseye

Having established ourselves as a leader in BC for print-registered bundle wrapping, we have grown in other areas of our business as well. Both our display loading and carton variety packs have developed nicely.



Now, with a significant investment of time and effort, we have found an automated case sealer that will ensure the consistency and quality our customers expect every day. See our initial installation [tests in video](#).

We have purchased and customized the case sealer for our carton variety packing division. Look for an updated video of us in live production in April. With this equipment, we establish ourselves as the only independent co-packer in BC that has this automated hot-melt gluing capability.

An update with the equipment running with live production will be posted in the next few weeks, along with a new video for your viewing pleasure.

We look forward to putting this equipment through its paces. Please [contact us](#) to determine if our services meet your needs.



Bullseye Packaging

Stephen Peters - General Manager
#519 - 6388 Unsworth Road
Chilliwack, BC V2R 5M3

Phone: 604-858-5533
Fax: 604-858-5355
E-mail: speters@bullseyepackaging.ca

This email was sent to [email address suppressed]
Click here to *instantly* unsubscribe.

Copyright © 2010 Bullseye Packaging. All Rights Reserved

powered by [NEDmail](#)