Bullseye Packaging

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In Other News

Natural, lower calorie products offer some sparkle ... From marketing to men, more natural products and slim cans, soft drink makers continue to pour life into a category that could use some more fizz. The carbonated soft drink (CSD) category's dollar sales dipped... READ MORE

Creating, redesigning, and launching new packaging, while reducing environmental impact and lowering costs, is no easy task. If this accurately describes your objectives, you won't want to miss this interactive webinar with industry expert and editor of Use Less Stuff, Bob Lilienfeld. REGISTER & READ MORE.

POP and packaging impact: The view from Germany... Most consumers only decide which items end up in their shopping basket when they are in the shop itself. The ideal packaging therefore has to "jump" off the shelf, speak to the consumer and provide instant convincing information about the quality of the product. But no matter how appealing the design of a packaging is, functionality is always a

Season for Energy!

DD Beverage Co is a Canadian company that was founded in May 2005. Seeing an opportunity for a Canadian themed Energy Drink, Beaver Buzz was born (the Beaver is Canada's National Animal).

Beaver Buzz delivers unmatched flavour profiles (9 skus in total), but also provides an energy boost that is the strongest and most effective in its respective segment. 2 package sizes are offered, 12oz Sleek, as well as the 16oz serving size. Due to their explosive growth they have entered the Soda category, and are now providing consumers with an all natural soda in the 12oz can with panoramic old time sepia sports images... Vintage Soda is offered in the following flavours: Canadian Cola, Rodeo Root Beer, and Orange Cream.

DD Beverage Co. is dedicated to perfection in all endeavours from the smallest detail, to the biggest project, because they are committed to providing their consumers with the best beverages on the planet.

Bullseye is happy to support their growth and their continued success in the custom and variety pack formats. Keep Bullseye busy by buying more Beaver Buzz variety packs.

There & Back Again!

On a personal note, our family trip to China was a complete success. We left Canada with the intention of returning home with our new son, Samuel, and we did it. We met his foster parents, visited his care facility, completed mounds of paperwork, and got to meet one of the most amazing young people ever - our son, of course! This is our 3rd trip to China, and each time is a unique and amazing experience. I was able to fit in a plant tour while we were there as well, which was actually fun for the whole family.

After visiting 4 distinct regions in China, we made our way to Hong Kong and enjoyed a few days of "vacation." With 5 kids in tow, my wife and I made it there and back again in one piece! I'm proud of the work we do as a family and as a Business Family as well. Adrian Houser, our Production Supervisor, did a great job keeping all of our clients' needs met throughout the journey, and even brought in a new project for us to do on a regular basis! I want to thank our fantastic customers for making this

prime consideration. READ
MORE.

business a success and supporting our family's growth (both professionally
and personally)!

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