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### In this Issue

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### In Other News

**Nestle Waters** - Single serve bottles do NOT contain Bisphenol-A. Click [HERE](#) for more information.

**Economy** - It has been a rough couple of years everywhere, but not quite so bad in B.C. as in most other provinces. [Read more](#)

**Shrink Film News** - Collation shrink markets driven for thinner, printed films. [Read more](#)

### Pass it on

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## Merry Christmas!

Christmas, one of my favorite times of year. It is a great time to remember to say thank you to our amazing customers, our diligent staff, and the courageous family supporting us through our growth and development as a company. Each Christmas, Bullseye has grown from the year before, has learned many great lessons, and has braved some exciting adventures. We had the privilege to launch some **exciting new products** and see them succeed in the marketplace.



We are **thrilled with the success** of the past year, and look forward to the coming year with enthusiasm and anticipation. **We wish you a very Merry Christmas and a safe holiday season.** Thank you for making this an amazing year to remember!

## Bullseye - New Business of the Year!

We thank the Chilliwack business community for their support and recognition this past year as they recognized Bullseye Packaging as the **New Business of the Year**. We work tirelessly to ensure our standards of quality, service, and results are met or exceeded on each project we participate in. We hire the **best local leadership** for our business and ensure our **amazing staff** are diligently upholding our ethics and standards at all times. We go out of our way to meet or exceed our customer's expectations with each new project, as well as the on-going repeat work that makes our business a continued success. We provide alternatives to clients when our services are not the best fit for their needs. We take responsibility for any errors on our part and correct any failures that exist at any time. We operate a safe and ethical business and promote a healthy lifestyle with all our staff.



BUT... we don't expect to receive awards or recognition for our efforts, we simply do these things because that is how we believe business should be done. We believe that when we are called upon to serve our customer, they have a need and it is our responsibility to fulfill that need to the **best of our ability** each and every time, without making it difficult for our customers to achieve the results they need and expect. I hadn't expected to receive any recognition, but **I was thrilled and fairly stunned** when we did.

For a young company to be recognized by our peers in the business community, was **an unexpected and appreciated joy** of this past year. If you are reading this and you are one of our clients - **please send me your thoughts** about what we could do better and what you've appreciated about our services. I would love to share your thoughts with our staff and give them direct feedback on their efforts. If you are a manufacturer that doesn't do business with us, **give us a try**. Allow us an opportunity to thrill you with our abilities and customer service. **Everyone - let's make this next year an amazing one TOGETHER!**

**Bullseye Packaging**

*Stephen Peters - General Manager*

#519 - 6388 Unsworth Road

Chilliwack, BC V2R 5M3

Phone: 604-858-5533

Fax: 604-858-5355

E-mail: [speters@bullseyepackaging.ca](mailto:speters@bullseyepackaging.ca)

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