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#### **In Other News**

#### A REVIEW OF PACKEXPO 2009

The best information about the recent PackExpo in Vegas.

#### ONLINE BUSINESS NETWORKING - LINKEDIN

This online networking tool can help you connect with business contacts globally and efficiently. Take a look and let me know what you think.

#### Pass it on

Know anyone who might be interested in our newsletter? <u>Click here</u> to forward this email to up to 5 friends at once.

# Welcome Aboard Okanagan Spring Brewery

As the beer stores prepare for the Winter Season, you will see more products available that carry this theme. Bullseye Packaging can support manufacturers with specialty pack formats, or complex packaging. We are currently working with <u>Sleeman Brewery</u>, one of the fastest growing premium brewers in North America. We are putting together their exciting Winter Selections format. It is a



pack with 3 bottles each of 4 flavours all in an attractive 12 bottle case.

Each product has unique characteristics and flavours that are sure to delight. This pack allows you to bring variety to your next gathering, or enjoy different flavours with different meals at home.

In our production environment, this format utilizes our manual conveyor line with high-end glue guns. Our team builds each box and loads them with care before sending them to the warehouse for distribution. We are very happy to be working with Okanagan Springs and supporting their efforts in Western Canada. Pick up a Winter Selections pack at a store near you!

## Consolidate to Grow

Bullseye Packaging is consolidating our manufacturing plants into our larger Chilliwack location. With a larger market, and continuous demand for our services, we are excited to be moving our small pack shrink bundler and additional manual line here for November 2nd. By consolidating our operations, we have more capabilities in Chilliwack and can coordinate our production in a more efficient manner. From gluing to small pack bundling, to large pack bundling and more, we can do it all under one roof!

Our new space is over 10,000 Sq Ft with 2 dedicated dock-level doors, and 5 grade-level doors. Our 35' ceiling more than accommodates our vision for future dense storage racking. With two professional print registered bundle wrappers, we will have the largest print bundling capabilities in Western Canada in one location for a co-packer. For a tour of our expanded facility, please contact Stephen Peters at <u>speters@bullseyepackaging.ca</u> We are proud of what we've accomplished to date and see this as a stronger foundation for continued growth in Western Canada.

We will maintain a Sales Office in Kelowna to ensure our connection with the Okanagan is maintained and continues to grow. All services will continue without interruption except for a 10 day transition period for small, loose pack shrink bundle formats. For more information, please check out our <u>website</u> or contact us at your convenience.

#### Bullseye Packaging - Newsletter

### Contact Us

The best way to connect with us is through Stephen Peters, the Owner and General Manager. Please send your e-mails to <u>speters@bullseyepackaging.ca</u> or call 250-575-7275.

The address of the plant is: #519 - 6388 Unsworth Road, Chilliwack, BC, V2R 5M3

Our new mailing address and Sales Office is: #49 - 2210 Horizon Drive, Kelowna, BC, V1Z 3L4.

Bullseye Packaging Stephen Peters - General Manager #8 - 730 Stremel Road Kelowna, BC V1X 5E7

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